

BEN SHIEK

Graphic Designer & Photographer



PORTFOLIO

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EXPERIENCE

UMass Dartmouth Marketing - North Dartmouth, MA

Freelance Graphic Designer, December 2024 – Present

- Collaborate with clients across the university's colleges and various departments to create visually compelling designs that are used on campus, and across the state, including posters, brochures, flyers, signage, social media graphics, apparel and web assets.
- Maintain the university's different brand identities by adhering to UMass Dartmouth's visual style guide, while introducing innovative design solutions for campus initiatives and academic goals.

Rhode Island Novelty - Fall River, MA

Product Photographer, July 2025 – Present

- Capture and edit thousands of images of products for marketing, e-commerce, and promotional materials; ensure accurate color, lighting, and composition to highlight product features and maintain brand consistency. Compose shots using layouts and systems consistent with design standards.

New Bedford Whaling Museum - New Bedford, MA

Freelance Graphic Designer & Photographer, November 2022 – November 2024

- Successfully create over 100 promotional images, posters, and ads for the Museum Store, exhibitions, and events, driving increased sales and enhancing the museum's visibility.

Bristol Community College - Fall River, MA

Freelance Graphic Designer, August 2022 – September 2022

- Improved attendance for BCC's 2023 Theatre Season with designed promotional material through social media campaigns, and email, elevating brand presence and audience engagement.

EDUCATION

University of Massachusetts Dartmouth

Bachelor of Fine Arts - Graphic Design, May 2024

SKILLS

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| • Adobe Creative Suite | • Photo & Video Editing |
| • Communications | • HTML/CSS/Wordpress |
| • Typography | • Figma/Adobe XD |
| • Brand Identity | • Collaborative |
| • Print & Digital Design | • Microsoft Office |